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FAX TRANSMISSION**DATE:** November 15, 2005**PTO IDENTIFIER:** Application Number 09/933,927
Patent Number**Inventor:** Steven O. MARKEL**MESSAGE TO:** US Patent and Trademark Office**FAX NUMBER:** (571) 273-8300**FROM:** MORRISON & FOERSTER LLP

Jonathan Bockman

PHONE: (703) 760-7769**Attorney Dkt. #:** 577172000600**PAGES (Including Cover Sheet):** 12**CONTENTS:** Certificate of Transmission (1 page)
Transmittal (1 page)
Fee Transmittal in duplicate (2 pages)
Second Preliminary Amendment (7 pages)

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PTO/SB/97 (09-04)

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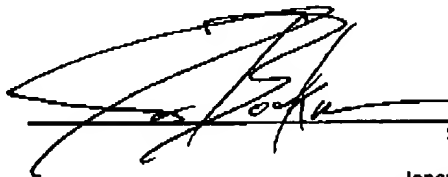
Application No. (if known): 09/933,927

Attorney Docket No.: 577172000600

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Signature

Jonathan Bockman

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45,640

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(703) 760-7769

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Transmittal (1 page)

Fee Transmittal in duplicate (2 pages)

Second Preliminary Amendment (7 pages)

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PTO/SB/21 (09-04)

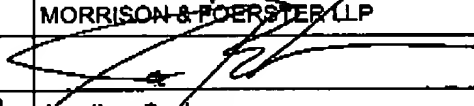
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/933,927
		Filing Date	August 21, 2001
		First Named Inventor	Steven O. MARKEL
		An Unit	2614
		Examiner Name	M. R. Shannon
Total Number of Pages in This Submission	10	Attorney Docket Number	577172000600

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.62 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	MORRISON & FOERSTER LLP		
Signature			
Printed name	Jonathan Bockman		
Date	November 15, 2005	Reg. No.	45,640

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Dated: November 15, 2005	Signature:  (Jonathan Bockman)

va-142557

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PTO/SB/17 (12-04v2)

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Effective on 12/08/2004. Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4218). FEE TRANSMITTAL For FY 2005		Complete If Known Application Number 09/933,927 Filing Date August 21, 2001 First Named Inventor Steven O. MARKEL Examiner Name M. R. Shannon Art Unit 2814 Attorney Docket No. 577172000600	
<input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27			
TOTAL AMOUNT OF PAYMENT (\$) 100.00			

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____

☒ Deposit Account: Deposit Account Number: 03-1952 Deposit Account Name: Morrison & Foerster LLP

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee
☒ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 (including Reissues)	50	25
Each independent claim over 3 (including Reissues)	200	100
Multiple dependent claims	360	180

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims	Fee (\$)	Fee Paid (\$)
29	- 27 = 2	x 50.00 =	100.00			
Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)			
3	- 3 = 0	x				

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
	- 100 =	/50 (round up to a whole number) x		

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge)

SUBMITTED BY			
Signature	Registration No. (Attorney/Agent)	45,640	Telephone (703) 760-7769
Name (Print/Type)	Jonathan Bockman		Date November 15, 2005

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Dated: November 15, 2005

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(Jonathan Bockman)

Attorney Docket No.: 57717200-0600
(PATENT)**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:
Steven O. MARKEL

Application No.: 09/933,927

Confirmation No.: 7741

Filed: August 21, 2001

Art Unit: 2614

For: SYSTEM AND METHOD FOR
DISTRIBUTION OF INTERACTIVE
CONTENT TO MULTIPLE TARGETED
PRESENTATION PLATFORMS

Examiner: M. R. Shannon

SECOND PRELIMINARY AMENDMENT

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

INTRODUCTORY COMMENTS

Prior to examination on the merits, Applicant respectfully requests entry on this Preliminary Amendment for the above-captioned patent application.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.

11/17/2005 MBINAS 00000004 031952 09933927
01 FC:1202 100.00 DA

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